

JORDAN SEGUNDO

Nancy Bernal - Manager
2444 Hihwai Street #905, Honolulu, Hawaii 96826
November 28, 2022

November 29, 2022

Dear Paramount Hiring Team,

As a proud and loyal employee of Paramount, I am excited to formally apply for the Morning News Anchor position at CBS4 in Miami, Florida. My current position at CBS13 Sacramento has been immensely rewarding and enjoyable and I am now interested in continuing my career growth in a position where I can increase my experience and focus on news anchoring and hard news content in a larger market. CBS4 Miami is particularly interesting due to its size and diverse demographics.

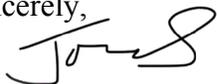
Since starting at CBS13, I have proven myself to be a team player and an asset to the station. I have demonstrated my versatility and abilities as an anchor, reporter, and weather anchor, and showcased my capability to engage, enlighten, and inform audiences on all media platforms, while maintaining and growing our viewership ratings.

I have reviewed the requirements for the Morning News Anchor position thoroughly. I am confident the skills I have developed during my time at CBS13, together with my broad experience in television and media over the past 16 years, makes me uniquely qualified for the position at CBS4 in Miami.

In addition, my excellent work ethic, persistent enthusiasm, and journalistic integrity enable me to provide accurate and fresh news content that is compelling and meaningful to the viewing audience. Finally, my professionalism, combined with my own mixed ethnicity, provides me with a rich, universal, and inclusive perspective that supports and reinforces Paramount's culture of creating connections and building community.

I appreciate your consideration and I look forward to hearing from you to further discuss this opportunity. I have included my resume, bio and demo reel for your review. You may view it electronically at: <https://www.jordansegundo.com/cbs4>

Sincerely,



Jordan Segundo