

JORDAN SEGUNDO



TV ANCHOR
REPORTER
TV HOST



COVER LETTER

Dear NBCUniversal Hiring Manager,

I am excited to apply for the Lifestyle & Entertainment Anchor position at NBC 6 which is posted on the NBCUniversal website, and I am very pleased for the opportunity to continue my career in South Florida where I can leverage my unique background and experience, as well as my enthusiasm for all things relating to pop-culture and entertainment, to become an outstanding contributor to the team at NBC 6.

I am a graduate of the University of Hawaii at Manoa with a bachelor's degree in Journalism. Currently, I am an anchor/reporter and weather anchor for Good Day Sacramento/CBS13 in Sacramento, California. My broad experience in television and media over the past 16 years make me uniquely qualified to deliver exceptional performance in a wide variety of roles. I have acquired extensive on-the-job experience and knowledge in areas including news anchoring, reporting, weather anchoring, live on-air commentary, on-camera hosting, script writing, and video editing. In addition, I have filled a number of roles relating specifically to entertainment reporting, hosting and review and commentary. As you can see from my resume, my background provides me the foundation to fulfill virtually all of the essential responsibilities listed in the job's description.

In addition to my education and experience, my excellent work ethic, persistent enthusiasm, and creative mindset enable me to provide fresh and innovative content that is compelling and entertaining to the viewing audience. Furthermore, my robust knowledge of social media and my proficiency in digital technology allow me to engage, enlighten, and inform audiences on all media platforms. Finally, my professionalism, combined with my own mixed ethnicity, provides me with a rich, universal, and inclusive perspective that supports and reinforces the culture and values of the NBCUniversal organization and the Mission and Basic Principles of NBC 6.

I appreciate your consideration and I look forward to hearing from you to further discuss this opportunity and why I am an ideal fit for this position. I have included my resume and bio for your review, and you may view my demo reel electronically at: www.JordanSegundo.com/nbc6



CONTACT

Management: Nancy Bernal

📞 808-947-5736

✉️ NancyBernal@aol.com

Sincerely,

Jordan Segundo



JORDAN SEGUNDO



EDUCATION

Bachelor of Arts – Journalism Degree

University of Hawaii at Manoa

(Completion Date - May 2016)

QUALIFICATIONS

- Excellent verbal and written communication skills
- Outstanding interviewing and listening skills
- Ability to work under pressure, while maintaining quality and accuracy
- Able to conceive thought provoking questions, concepts, and ideas in a dynamic and live setting

SKILLS

- Adobe Premiere Pro
- Adobe Photoshop
- Web-design, website maintenance
- Proficient computer and social media skills
- ENPS, Frankly Producer, Audacity, Microsoft Office, WSI Max, iNews

INTERESTS

- Travel & Exploration
- Health & Fitness
- Mindfulness
- Music & Entertainment
- Cooking & Cuisine
- Community Service

EXPERIENCE

Anchor/Reporter – Good Day Sacramento

VIACOMCBS - Sacramento, California

(Jan. 2019- Current)

Weekend Morning Anchor/TV Host. Schedule, coordinate & conduct in-studio and virtual LIVE-TV interviews. Pitch, create, & execute new content with unique enterprise angles.

Weather Anchor – CBS News Sacramento

VIACOMCBS - Sacramento, California

(Jan. 2019 - Current)

Produce and present accurate and viewer-focused forecasts for broadcast and other platforms. Proficient in WSI Max and computer forecasting systems.

News Anchor/Reporter & Weather Anchor

KITV4 Island News - Honolulu, Hawaii

(2016 - 2019)

Anchored Hawaii's only weekend morning newscast. Covered various topics and issues as a general assignment reporter. Presented and produced weekday morning weather reports.

TV Host Contributor – Living 808

KHON 2 - Honolulu, Hawaii

(2015)

Presented a weekly live segment showcasing various events and entertainment oriented features. Fill-in guest host for Hawaii's only live daily lifestyle television show.

On-Air Commentator – "Idol Chat"

KHON 2 News - Honolulu, Hawaii

(2003-2014)

Produced and presented weekly live on-air commentary on the KHON2 Morning News, during "American Idol" season.

Entertainment Correspondant – FOX VIP

KHON 2 News - Honolulu, Hawaii

(2011-2012)

Produced and presented a weekly segment highlighting FOX Network Primetime Television Shows. Special events and red carpet entertainment correspondent and reporter.

**CLICK TO WATCH
DEMO REEL**

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BIOGRAPHY

Jordan Segundo is an experienced television host and broadcast journalist, as well as a professional singer and actor. A mix of Hawaiian, Japanese, German, and Filipino, Jordan's mixed ethnicity gives him a universal and inclusive perspective that allows him to engage, inform, and entertain diverse communities.



Born and raised in Honolulu, Hawaii, Jordan has a bachelor's degree in Journalism from the University of Hawaii at Manoa. He is currently an anchor/reporter and weather anchor at CBS13 Sacramento & Good Day Sacramento in Northern California.

Prior to joining CBS13/Good Day, Jordan was a weekend morning anchor, reporter, and weather anchor at KITV4 Island News in Honolulu, Hawaii. Jordan also gained considerable on-camera experience at KHON2 News in Honolulu, taking on different roles including, "American Idol" commentator, FOX VIP Correspondent, and as a weekly contributor for the daily lifestyle show, "Living808". He has reported from the red carpet at the American Country Awards, the Glee Live Tour in Las Vegas and on the set of "LIVE! with Kelly Ripa".

Jordan is also recognized as the first singer from Hawaii to be selected as a top 32 semi-finalist on the nationally acclaimed singing competition, "American Idol", in 2003. Along with music, Jordan is also involved with acting, appearing on Season 6 of, "Hawaii Five-0".

When not in front of the camera or on stage performing, Jordan enjoys spending time in the kitchen cooking. A health and fitness enthusiast, Jordan loves the outdoors and has a passion for bodybuilding and traveling.

Community Service is also very important to Jordan. He frequently volunteers his time and talents to worthy causes and non-profit organizations. In recognition for his years of community service, Jordan received the prestigious "Ola Pono Award" in 2007 and the "Outstanding Young Persons Award" from the Hawaii Jaycees in 2010.

With outstanding charisma, charming smile and approachable personality, Jordan Segundo captivates people and audiences with his friendly delivery, his positive outlook, and his genuine connection to others.

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