

JORDAN SEGUNDO

Nancy Bernal - Manager
2444 Hihiwai Street #905, Honolulu, Hawaii 96826

December'2022

Dear Paramount Acquisition Team,

As a proud and loyal employee of Paramount, I am excited to formally apply for the Morning News Anchor position at CBS4 in Denver, Colorado. My current position at CBS13 Sacramento has been immensely rewarding and enjoyable and I am now interested in continuing my career growth in a position where I can increase my experience and focus on news anchoring in a larger market. The Denver market is particularly interesting due to its size and diverse demographics.

Since starting at CBS13 Sacramento, I have proven myself to be a team player and an asset to the station. I have demonstrated my versatility and abilities as an anchor, reporter, and weather anchor, and showcased my capability to engage, enlighten, and inform audiences on all media platforms, while maintaining and growing our viewership ratings.

I have reviewed the requirements for the Morning News Anchor position thoroughly. I am confident the skills I have developed during my time at CBS13, together with my broad experience in television and media over the past 16 years, makes me uniquely qualified for the position at CBS4 Denver.

Further, my excellent work ethic, persistent enthusiasm, and journalistic integrity enable me to provide accurate and fresh news content that is compelling and meaningful to the viewing audience. Finally, my professionalism, combined with my own mixed ethnicity, provides me with a rich, universal, and inclusive perspective that supports and reinforces Paramount's culture of creating connections and building community.

I appreciate your consideration and I look forward to hearing from you to further discuss this opportunity. I have included my resume and bio for your review. You may also view my demo reel electronically at: <https://www.jsegundo.com/cbs4>

Sincerely,



Jordan Segundo

JORDAN SEGUNDO

www.jsegundo.com/cbs4

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2444 Hihiwai Street #905 | Honolulu, Hawaii | 96826

QUALIFICATIONS

- Excellent verbal and written communication skills
- Outstanding interviewing and listening skills
- Ability to work under pressure, while maintaining quality and accuracy
- Able to conceive thought provoking questions, concepts, and ideas in a dynamic and live setting

SKILLS

- Video editing with Adobe Premiere Pro, photo and graphic editing with Adobe Photoshop
- Web-design, website maintenance, with proficient computer and social media skills
- ENPS, iNews, WSI Max, Frankly Producer, Audacity, Microsoft Office

EDUCATION

UNIVERSITY OF HAWAII MANOA

- B.A., Journalism – 2016

HONOLULU COMMUNITY COLLEGE

- A.A., Liberal Arts – 2014

SPECIAL INTERESTS

- Music and entertainment, health and fitness, cuisine, travel, culture, community service

PROFESSIONAL EXPERIENCE

ANCHOR/REPORTER | WEATHER ANCHOR - CBS13 & GOOD DAY SACRAMENTO

PARAMOUNT - SACRAMENTO, CALIFORNIA | JANUARY 2019 - CURRENT

- Anchor for Good Day Sacramento Weekends from 7-11 a.m.
- Schedule, coordinate & conduct in-studio and virtual LIVE interviews
- Pitch, create, & execute new content with unique enterprise angles
- Live Features Reporter for Good Day Weekday
- CBS13 Weekend Evening Weather Anchor 5 p.m., 10, p.m. and 11 p.m. newscasts
- Produce and present accurate and viewer-focused forecasts for broadcast and other platforms

NEWS ANCHOR | REPORTER | WEATHER ANCHOR - KITV4 ISLAND NEWS

LILLY BROADCASTING - HONOLULU HAWAII | JANUARY 2016 - JANUARY 2019

- Anchored Hawaii's only weekend morning newscast
- Produced & conducted in-studio interviews, feature segments and entertainment segments
- Reported on a range of areas (breaking news, education, technology, health, politics, economy, and entertainment) as a general assignment reporter
- Produced and presented live weather and traffic reports for weekday morning newscast, web, and social media

TV HOST CONTRIBUTOR - LIVING 808 - "808 UPDATE" | KHON2, HONOLULU, HI | 2015

- Presented a weekly live segment showcasing events and entertainment
- Fill-in guest host for Hawaii's only live daily lifestyle television show

ON-AIR COMMENTATOR - "IDOL CHAT" | KHON2 NEWS, HONOLULU, HI | 2004-2014

- Presented weekly live on-air commentary during "American Idol" season

ENTERTAINMENT CORRESPONDENT - "FOX VIP" | KHON2 NEWS, HONOLULU, HI | 2011-2012

- On-air commentator and special events/red carpet correspondent
- Produced and presented a weekly segment highlighting FOX Network television shows

JORDAN SEGUNDO

ANCHOR | REPORTER | TV HOST



Jordan Segundo is an experienced television host and broadcast journalist, as well as a professional singer and actor. A mix of Hawaiian, Japanese, German, and Filipino, Jordan's mixed ethnicity gives him a universal and inclusive perspective that allows him to engage, inform, and entertain diverse communities.

Born and raised in Honolulu, Hawaii, Jordan earned a bachelor's degree in Journalism from the University of Hawaii at Manoa. He is currently an anchor/reporter and weather anchor at CBS13 Sacramento & Good Day in Sacramento, California.

Jordan has a natural curiosity and an ardent interest in expanding his knowledge and experiences, and in sharing his curiosity with both friends and audiences. From anchoring the news to presenting the weather forecast, sharing do-it-yourself demonstrations, exploring a new topic with an expert, or performing a song or two, Jordan's enthusiasm for creating experiences for viewers and audiences and his affable personality allows him to connect in both engaging and meaningful ways.

Prior to joining CBS13/Good Day, Jordan was a weekend morning news anchor, weather anchor, and general assignment reporter at KITV4 Island News in Honolulu, Hawaii. Jordan also gained considerable on-camera experience at KHON2 News in Honolulu, taking on different roles including, "American Idol" commentator, FOX VIP Entertainment Correspondent, and as a weekly contributor for the daily lifestyle show, "Living808".

Jordan is also recognized as the first singer from Hawaii to be a top 32 semi-finalist on the nationally acclaimed singing competition, "American Idol", in 2003. Along with music, Jordan is also involved with acting, appearing on Season 6 of the television series, "Hawaii Five-0".

When not in front of the camera or on stage performing, Jordan enjoys spending time in the kitchen cooking. A health and fitness enthusiast, Jordan loves the outdoors and has a passion for traveling.

Community Service is also very important to Jordan. He frequently volunteers his time and talents to worthy causes and non-profit organizations. Jordan is actively involved with the Ronald McDonald House Charities of Hawaii and lends his support to various animal shelters.

With outstanding charisma and approachable personality, Jordan Segundo captivates people and audiences with his friendly delivery, his positive outlook, and his genuine connection to others.