

JORDAN SEGUNDO

ANCHOR | REPORTER | TV HOST



Jordan Segundo is an experienced television host and broadcast journalist, as well as a professional singer and actor. A mix of Hawaiian, Japanese, German, and Filipino, Jordan's mixed ethnicity gives him a universal and inclusive perspective that allows him to engage, inform, and entertain diverse communities.

Born and raised in Honolulu, Hawaii, Jordan earned a bachelor's degree in Journalism from the University of Hawaii at Manoa. He is currently an anchor/reporter and weather anchor at CBS13 Sacramento & Good Day in Sacramento, California.

Jordan has a natural curiosity and an ardent interest in expanding his knowledge and experiences, and in sharing his curiosity with both friends and audiences. From anchoring the news to presenting the weather forecast, sharing do-it-yourself demonstrations, exploring a new topic with an expert, or performing a song or two, Jordan's enthusiasm for creating experiences for viewers and audiences and his affable personality allows him to connect in both engaging and meaningful ways.

Prior to joining CBS13/Good Day, Jordan was a weekend morning news anchor, weather anchor, and general assignment reporter at KITV4 Island News in Honolulu, Hawaii. Jordan also gained considerable on-camera experience at KHON2 News in Honolulu, taking on different roles including, "American Idol" commentator, FOX VIP Entertainment Correspondent, and as a weekly contributor for the daily lifestyle show, "Living808".

Jordan is also recognized as the first singer from Hawaii to be a top 32 semi-finalist on the nationally acclaimed singing competition, "American Idol", in 2003. Along with music, Jordan is also involved with acting, appearing on Season 6 of the television series, "Hawaii Five-0".

When not in front of the camera or on stage performing, Jordan enjoys spending time in the kitchen cooking. A health and fitness enthusiast, Jordan loves the outdoors and has a passion for traveling.

Community Service is also very important to Jordan. He frequently volunteers his time and talents to worthy causes and non-profit organizations. Jordan is actively involved with the Ronald McDonald House Charities of Hawaii and lends his support to various animal shelters.

With outstanding charisma and approachable personality, Jordan Segundo captivates people and audiences with his friendly delivery, his positive outlook, and his genuine connection to others.